



# Joanne Sardinias

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## SKILLS

Adobe Creative Suite  
Microsoft Office Suite  
Merchandise Pipeline  
SAP Concur  
Oracle Financial Systems  
File Maker

## EDUCATION

**Bachelor Of Fine Arts  
Graphic Design + Advertising**  
Jan 2002 - Mar 2005  
*Miami International University  
Of Art & Design*

**Associates Degree  
Int'l Business Management**  
Jan 2009 - Jan 2010  
*University Of Miami*

## PROFILE

Influential, seasoned professional, with demonstrated abilities to manage projects through the full cycle including sourcing, negotiating, and developing the desired end-product according to specified needs. Creative problem solver with polished communication skills. Extremely organized and an exceptional team player; fluent in both English & Spanish. Contagious positive attitude, and a sophisticated taste maker. Proven record of timely and on-budget delivery; a direct result of well-honed management and savvy negotiation skills. Fifteen years experience in building strong client relationships, project management, sourcing and high end design.

## EXPERIENCE

### **Royal Caribbean Cruise Line (Miami, FL.)**

Product Development Lead : April 2019 - April 2020

Project Manager : Oct 2017 - April 2019

### **Miansai, Inc. (Miami, FL.)**

VP of Creative : Jan 2014 - Dec 2015

Project Manager : July 2013 - Jan 2014

### **Gap, Inc. (Miami, FL. & Manhattan, NY.)**

Associate Production Manager / Accessories : Oct 2007 - Oct 2012

Assistant Production Manager / Accessories : Sept 2006 - Oct 2007

### **Gap, Inc. (San Francisco, CA.)**

Production Artist / Old Navy Accessories : Aug 2005 - Sept 2006

### **Josquared, LLC. (Miami, FL.)**

Founder & Creative Director : Jan 2004 - Present

## KEY HIGHLIGHTS

- Defined strategy and timelines as well as managed 20M+ budget in the execution of youth & family immersive projects to enhance the guest experience on-board over 30+ ships across the Royal Caribbean Fleet.
- Sourced and managed niche vendors/agencies to partner in the execution of complex and innovative experiences at Royal Caribbean.
- Successfully developed and implemented high-level processes and workflow protocols, aimed at driving departmental efficiencies - at Miansai & Gap.
- Oversaw technical department to ensure all product developed had clear CADS and specifications translatable at factory-level - at Miansai & Gap.
- Oversaw all department functions of Miansai's Creative - Marketing / Product Development/ E-commerce / In-House Photography.
- Traveled internationally and worked closely with factories to ensure development is on track with specs and timelines - at Miansai & Gap.
- Managed reactions to quality issues at production levels with quick solutions to ensure on time delivery - at Miansai & Gap.
- Led vendor sourcing to increase capacity and diversification while maintaining quality and aesthetic - at Miansai & Gap.
- Worked side by side with President on all aspects of launching Miansai's first stand alone, retail store in New York City.
- Successfully managed 300+ skus, seasonally, of top quality, affordable fashion jewelry from concept to in-store at the Gap.